



The Global Language of Business

GS1 Singapore and Attunemen Partner on Language Translation Services

GS1 Singapore and Attunemen are pleased to announce a partnership to deliver language translation solutions to our members and partners. As part of GS1 Singapore's commitment to continuously support our members and partners, this partnership brings a new dimension of support to the business community.

Attunemen is a digital marketing and translation agency, providing optimised solutions that help businesses internationalise and expand across borders. Leveraging on Attunemen's strong expertise in multi-language businesses translation services covering over 150 languages, GS1 Singapore's The DNA Hub is now equipped with a comprehensive digital services portfolio made available for businesses to adopt for growth and expansion digitally and globally.

The DNA Hub is part of GS1 Singapore's efforts to support industry transformation for digitalisation so as to better serve business needs beyond barcode issuance, as they embark on e-commerce as an important channel for growth. The DNA Hub is able to help businesses in their digital content creation including product photography, product videos, SEO-enhanced copywriting, product infographic design services and more.

For more information on The DNA Hub, visit www.thednahub.com.sg/thednahubpackage.

Digitisation is becoming the necessary route for businesses to undertake for growth and acceleration. Together, GS1 Singapore and Attunemen will make it easier for businesses to begin their journey to e-commerce and omni-channel business success.

About Attunemen

At Attunemen, we help brands strengthen engagement with their international customers, through our language expertise available in over 150 languages. Our language and content services encompass web, document, audio and video translations, multi-lingual voiceovers, multi-lingual customer service support, and multi-lingual data processing. As a technology-led services company, we fulfil the traditional demands for multilingual business support services, and thrive at the forefront of the digital economy where we partner brands and help them succeed in their international digital marketing and E-commerce endeavours. Visit <https://attunemen.com>.

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