

Global GS1 Joins The Sustainability Consortium

Arizona, USA - August 23, 2013 – GS1, a neutral, not-for-profit, global organization that develops and maintains the most widely-used supply chain standards system in the world, has officially announced its' membership with The Sustainability Consortium (TSC). Like TSC, GS1 is a member-based organization with 40 years of experience in over 110 countries driven by over a million user companies.

The GS1 system is an integrated system of global standards that provides for accurate identification and communication of information regarding products, assets, services and locations. It is the most implemented supply chain standards system in the world and is the foundation of a wide range of efficiency-building supply chain applications and solutions.

GS1 will be an important player in the Retail and Measurement Science Consortium Working Groups within TSC, contributing to the communication of information throughout the supply chain as well as to suppliers. GS1 will also have the opportunity to participate in the seven other sector working groups within TSC such as Food, Beverage, and Agriculture.

"GS1 is totally committed to supporting the drive for sustainable consumption and production," said Miguel Angel Lopera, Chief Executive Officer of GS1. "We are looking forward to participating in the WGs to ensure that sustainability best practices and measures can be easily converted into global standards. This will ensure that sustainability data on products, packaging and services can be exchanged electronically between business partners using business solutions and service based on GS1's open, global standards"

"We are delighted to welcome GS1 to The Sustainability Consortium. Having the knowledge and experience of GS1 within our working groups will enhance our conversations around things like food waste and product data exchange. Members such as GS1 are invaluable to our system and process," said Kelly Unger, Member Manager at The Sustainability Consortium.

Since its' launch in 2009, The Sustainability Consortium has identified over 500 improvement opportunities and 400 hotspots across nine working groups. Recently, The Sustainability Consortium has launched an office in China, making it the fourth global office. TSC staff, participates, and members will gather together for TSC's 3rd Member Summit Meeting October 9-11 at the Georgia Tech Hotel and Conference Center in Atlanta, Georgia.

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About The Sustainability Consortium

TSC is an organization of diverse global participants that work collaboratively to build a scientific foundation that drives innovation to improve consumer product sustainability. TSC develops transparent methodologies, tools, and strategies to drive a new generation of products and supply networks that address environmental, social, and economic imperatives. The Sustainability Consortium advocates for a credible, scalable, and transparent process and

system. The organization boasts over 90 members from all corners of business employing over 57 million people and whose combined revenues total over \$1.5 Trillion. The Sustainability Consortium is jointly administered by Arizona State University and University of Arkansas with additional operations at Wageningen University in The Netherlands and has recently launched an office in China. Learn more at www.sustainabilityconsortium.org

About GS1

GS1 is a neutral, not-for-profit, global organisation that develops and maintains the most widely-used supply chain standards system in the world. GS1 standards improve the efficiency, safety, and visibility of supply chains across multiple sectors.

With local Member Organisations in over 110 countries, GS1 engages with communities of trading partners, industry organisations, governments, and technology providers to understand and respond to their business needs through the adoption and implementation of global standards.

GS1 is driven by over a million user companies, which execute more than six billion transactions daily in 150 countries using GS1 standards. More information at www.gs1.org.

For Further Information:

Elizabeth Kessler, The Sustainability Consortium, Elizabeth.Kessler.1@asu.edu, +1 480.965.3810

Jim Bracken, GS1 Global Office, Jim.Bracken@gs1.org, +353 87 2534995

Lisa Sandberg, GS1 Global Office lisa.sandberg@gs1.org, +1 609.557.4571

Or contact your local GS1 Office at: <http://www.gs1.org/contact>