

EVENT PROGRAMME

Organised By



Digital Supply Chain Forum 2019

Connect • Innovate • Transform

11 April 2019 | 1.30pm - 5.30pm

**Devan Nair Institute
of Employment & Employability**
80 Jurong East Street 21, Singapore 609607



SYNOPSIS

GS1 Singapore Digital Supply Chain Forum 2019

Connect - Innovate - Transform

Supply chain transformation from traditional to digital could be the most important transition for companies over the next five years.

Based on research, an enterprise-wide digital supply chain can lead to a reduction of procurement and supply chain costs, and an increase in revenue. Companies need to take advantage of new and improved management practices, continuously expanding amounts of data, and new technologies relevant to digital supply chains to achieve future competitive advantage.

The world is getting more connected than ever, but the nature of its connections has changed in a fundamental way. Nowadays, every type of cross-border transaction has a digital component as well. By using digital platforms and tools, companies can sell and deliver in fast-growing markets.

In this forum, we aim to help attendees understand the need for transforming their supply chains and businesses with the use of technologies. We would like to address the most pressing supply chain management opportunities and challenges that leaders' are facing in the global digital economy.

Programme Details:

Time	
12:30 p.m. to 1:30 p.m.	Registration
1:30 p.m. to 1:40 p.m.	Opening Address Mr. Liew Wai Leong , CEO GS1 Singapore
1:40 p.m. to 2:10 p.m.	Keynote Address Dr. Robert de Souza , Executive Director & Chief Executive, The Logistics Institute - Asia Pacific Topics: <ul style="list-style-type: none">• Transformation from traditional business to digitalisation• Why digital transformation is important for businesses?• Digital Transformation of the Value Chain: Emerging Opportunities & Challenges
2:10 p.m. to 2:30 p.m.	Rolls-Royce Singapore Pte Ltd Dr. Bicky Bhangu , President - SE Asia, Pacific & South Korea Topics: <ul style="list-style-type: none">• The Digital Supply Chain – Rolls-Royce Story• Transformation from Traditional to Digital Supply Chain• How can technology and innovation increase business' efficiency and profitability?
2:30 p.m. to 2:50 p.m.	Data Systems International Holdings Pte Ltd Mr. William Chaylis , Regional Vice President, Southeast Asia Topics: <ul style="list-style-type: none">• Supply Chain Mobility Solution• How to start digitalisation in the supply chain?
2:50 p.m. to 3:30 p.m.	Tea-break and exhibition

3:30 p.m. to 3.50 p.m.	<p>Seng Hua Hng Foodstuff Pte Ltd</p> <p>Mr. Colin Chin, Group Finance Manager</p> <p>Topics:</p> <ul style="list-style-type: none"> • How SMEs can accelerate digitalisation? • Transformation from Traditional to Digital Supply Chain • How can technology and innovation increase business' efficiency and profitability?
3:50 p.m. to 4:10 p.m.	<p>Sato Asia Pacific Pte Ltd</p> <p>Mr. Yoshiaki Uno, General Manager SATO Global Business Services Pte Ltd.</p> <p>Topics:</p> <ul style="list-style-type: none"> • Warehouse Automation and Digitalization • Visual Warehouse Automation • Technologies driving the next generation of warehouse automation
4:10 p.m. to 4:30 p.m.	<p>Singapore Customs</p> <p>Ms. Choo Wai Yee, Deputy Director Networked Trade Platform</p> <p>Topic</p> <ul style="list-style-type: none"> • Connecting Digital Islands in Trade
4:30 p.m. to 5:30 p.m.	<p>Supply Chain Industry Panel Discussion</p> <p><u>7-min speaking session for each panellist and open discussion (about 5-6 slides)</u></p> <p>Moderator: Ms. Sui Leng Khoo, Vice President, APAC, BCI Global</p> <ol style="list-style-type: none"> 1. Mr. Patrik Jonasson, Director Public Policy, Asia – Pacific, GS1 Global 2. Mr. Eric Sim, Vice President, Strategy and Technology, ST Logistics 3. Ms. Pearlyn Wang, Head of Flavors, Fragrances & Healthcare, Bolloré Logistics Asia-Pacific Corporate Pte Ltd <p>Topics:</p> <ul style="list-style-type: none"> • Strategies to adopt digitalisation • Adopting a digital platform strategy • Supply Chain transformation on their own sector
5:30 p.m. to 5.45 p.m.	Funding Agency
5:45 p.m. Onwards	Networking Session

FEATURED SPEAKERS



Mr. Robert de Souza, Ph.D.

**Executive Director/ Professor
The Logistics Institute – Asia Pacific**

Dr. Robert De Souza is the Executive Director and Chief Executive of The Logistics Institute – Asia Pacific since 2003. TLI - Asia Pacific is a premier national institute housed at the National University of Singapore for nurturing logistics excellence in industry, postgraduate research and education.

Prior to joining TLI – Asia Pacific, Dr. De Souza was Executive Vice President for V3 Systems in the Asia Pacific, Corporate Senior Vice President and Global Chief Knowledge Officer at Viewlocity Inc. and Vice Chairman and CEO of SC21 Pte. Ltd. Dr. De Souza is a Professor at the Georgia Institute of Technology in the United States, a Senior Fellow at the National University of Singapore and a Visiting Professor at City University of Hong Kong. Dr. De Souza also serves as the Program Manager for Logistics and SCM (Urban Systems Initiative) at the National Agency for Science, Technology and Research in Singapore.

He leads large teams of academics in new initiatives and supports key ASEAN Universities in delivering Humanitarian and Urban Logistics Education. He has spoken internationally at many conferences and special sessions and has authored and contributed to many publications, also being a member of the Editorial Boards of select international journals and co-editor of a special book series in Logistics published by Springer. Dr De Souza has also been consulted by many multinationals, universities and government agencies. Dr. De Souza is a Chartered Engineer and serves on multiple industry, government and academic committees. Dr. De Souza received his Ph.D., M.Sc. and B.Sc. Honors in the United Kingdom. In 2014, Dr. De Souza was conferred the IEOM Distinguished Service Award by his peers and The Public Administration Medal (Bronze) by the President of the Republic of Singapore.



Mr. William Chaylis

Regional Vice President, Southeast Asia Data Systems International Holdings Pte Ltd

Combining over 15 years' experience in supply chain and information technology, Mr Chaylis has developed a holistic understanding, balancing both vision and pragmatism, on how to position IT solution as the driver, game changer and disruptor within supply chain industry. His area of expertise includes retails, consumer goods, life sciences and manufacturing. Mr Chaylis has helped many companies both regional and local to achieve supply chain excellence through practical applications of technology, including warehouse management, transportation management, and supply chain mobility.



Mr. Yoshiaki Uno

General Manager SATO Global Business Services Pte Ltd

Mr Yoshiaki Uno first joined SATO Global Business Services Pte. Ltd. (Singapore) in 2011, where he was tasked with driving software and solutions business in the international market.

Since then, Mr Uno has expanded his responsibilities to also oversee overall shared services that include marketing, product management and technical support for Asia Pacific. He was subsequently promoted to General Manager in 2018 to take charge of growing SATO's business globally.

He works closely with SATO's headquarters and overseas subsidiaries to actively promote Auto-ID solutions for manufacturing, transportation and logistics, healthcare, food and other industries. This includes the latest SATO-unique solutions such as Visual Warehouse, Inline Digital Printing (technology developed by DataLase) and Application Enabled Printing (AEP).



Mr. Patrik Jonasson

**Director Public Policy, Asia – Pacific,
GS1 Global**

Mr Patrik Jonasson manages GS1's Asia-Pacific regional government affairs, with a specific focus on cross-border trade processes, supply chain integrity, traceability and food safety. He is charged with defining and executing regional strategies for external engagements and leads strategic relationships with intergovernmental organisations such as APEC, ASEAN and the World Customs Organisation. During his 15+ years in Asia, Mr Patrik has been based in Japan, Singapore, Indonesia and Malaysia.



Ms. Sui Leng Khoo
Vice President, APAC
BCI Global

Ms Sui Leng Khoo is the Vice President APAC at BCI Global, a global niche management consulting company that specializes in supply chain strategy as well as site location advisory for new manufacturing plants, R&D centres and shared service operations. Ms Sui Leng has 30 years of experience in supply chain. Prior to joining the consulting practice, she held senior leadership roles in large MNCs such as Motorola, Dell and Estee Lauder Companies. She is an accomplished expert in business operational transformation, organizational redesign, supply chain optimization and Sales and Operations Planning. Ms Sui Leng is a known thought leader/ speaker in supply chain conferences and does pro bono coaching with young aspiring leaders in the industry.



Ms. Choo Wai Yee

Vice Deputy Director

**Networked Trade Platform Office
Singapore Customs**

Ms Choo Wai Yee joined the National Trade Platform Office in 2017, and drives the commercial and engagement strategies and programmes for the NTP. Ms Wai Yee has experience starting new teams and structures, in data analytics, socio-economic policy and industry engagement in various roles in the Prime Minister's Office, Ministry of Trade and Industry, and the Ministry of Manpower. Prior to joining the public sector, Ms Wai Yee worked in shipping with a focus on emerging markets of South Asia, African, Central and South America trade.



Mr. Eric Sim

Vice President, Strategy & Technology ST Logistics

Mr Eric Sim joined ST Logistics in Jan 2016 and is currently the VP, Strategy & Technology of ST Logistics Group. In his current role, Mr Sim oversees the Strategy, Marketing Communications, Innovation Technology, Information Technology and Cyber Security departments for ST Logistics Corporate Office. He is an accomplished executive with over 18 years' experience in the Logistics industry, specializing in Supply Chain Management, Process Reengineering and Project Management. An expert problem solver with proven success in managing large and complex consulting projects with Fortune Top 500 customers globally.

Before joining ST Logistics, Mr Sim was a Senior Director with DHL and was managing a team of Freight and Express Specialists as well as Supply Chain Systems Consultants. Prior to his DHL stint, Mr Sim was an Accenture Consultant managing very large and complex IT Systems projects for many Fortune Top 500 customers.

Mr Sim had developed strong business knowledge through managing client relationships with senior line of business executives. He had demonstrated leadership and credibility to influence, negotiate and operate across matrix organizations.

Mr Sim graduated from the National University of Singapore (NUS) in 2000 with a Bachelor of Engineering, First Class Honours. Eric Sim subsequently acquired an MBA (Executive MBA) in the prestigious University of Chicago Booth with High Honours.